



ITS Canada – Nominations for Directors
ITS Canada - 6975 Meadowvale Town Centre Circle, Suite 400
Mississauga, ON L5N 2V7

April 15, 2021

Attn: Mr. Michael Bailey, Chairman, Election Committee

RE: Nominee Biography – Ian Steele P. Eng.

My name is Ian Steele, President and Senior Systems Engineer with PBX Engineering Ltd. I also currently serve as Chairperson and CEO of the Board of Directors of ITS Canada. For the past 23 years, I have been very closely involved with the transportation industry, with ITS projects forming a core component of my project portfolio. I have an extensive technical background in ITS design, as well as strategic planning for project and program deployment, and strong business acumen, honed from more than 20 years' experience in a leadership role as part of a successful and growing consulting practice. During that time, I have had the good fortune to be involved as the lead engineer and a prominent contributor to major ITS initiatives in BC, Alberta, Saskatchewan, the Yukon, and in the US, as well as other infrastructure projects in the Maritimes. A number of these projects have garnered provincial, national, and international awards for engineering excellence. Through this work, I have built strong ties and lasting relationships with transportation agencies and industry partners. I have a deep understanding of this industry and I believe my involvement thus far has positively impacted the goals of ITS Canada. I am highly motivated, passionate, and organized and I have applied these attributes to contribute to the work completed by the ITSC Board. As the current Chairperson, I am an active member of the board, organizing and leading board meetings. Additional past roles include serving as Board Treasurer from 2017-2019. In addition to on-going leadership and operational support, my work with ITS Canada has included significant contributions to the following:

- 2017 ITS World Congress in Montreal
- 2018 Technical Committee Structure Review
- 2019 ITSC-TAC Joint Conference in Halifax
- Development of ITS Canada's 2020-2025 Strategic Plan
- Creation of multiple task forces to advance key internal initiatives
- TAC Technology Council ITS Canada Representative
- Developing Terms of Reference for internal Technical Committee projects
- Advancing ITS Canada's position on emerging industry areas, such as Maritime ITS

I believe the Board, and ITS Canada as a whole, will benefit from my continued contributions. During my time on the Board thus far, I have represented Western Canada well, and I have continually worked to ensure that ITS Canada's operations reflect a true national perspective and that the diverse needs of our members are well-served. I am a strong proponent of ITS Canada and wholeheartedly support their mission and values. Through my enthusiasm, industry experience, and technical understanding I will continue to be an effective advocate for ITS Canada and the industry as we move forward with implementing the activities identified in our new Strategic Plan. In terms of community involvement outside my ITSC Board activities and responsibilities, I have been a member of ITS Canada for many years, participating in conferences and other events. I am also an active member of EGBC, APEGA, APEGS, PEGNL, APEGNB, IEEE, and IESNA and a Director on the Board of ACEC-BC. I have been able to learn from each Board and, in turn, bring forward ideas and lessons learned from one Board to another.

I am proud to have been a part of the dedicated team that has effectively led ITS Canada through the last several years, most notably through this last challenging year, and I look forward to the opportunity to continue applying my passion and skills as part of the ITS Canada Board. I confirm that I am interested and willing to stand for election as Chair of the Board. Thank you for your consideration and support.

Regards,

Ian Steele P.Eng. President